E 6075 (Pages : 2) Reg. No.....

Name.....

B.Com. DEGREE (C.B.C.S.S.) EXAMINATION, NOVEMBER 2018

First Semester

Common Core 1—PERSPECTIVES AND METHODOLOGY OF BUSINESS STUDIES

(Common for Model I, Model II and U.G.C. Sponsored B.Com. Degree Programmes)

(2013—2016 Admissions)

Time : Three Hours Maximum Marks : 80

Part A

Answer **all** *questions.*
Each question carries 1 *mark.*

1. What is TQM ?
2. What is globalization ?
3. Define QWL.
4. What is plagiarism ?
5. What is stock broking ?
6. What is right to information ?
7. What is vertical outsourcing ?
8. What is money market ?
9. Who is an intrapreneur ?
10. What is managerialism ?

(10 × 1 = 10)

Part B (Brief Answer Questions)

Answer any **eight** *questions.*
Each question carries 2 *marks.*

11. What is SLEPT analysis ?
12. What is mixed economy ?
13. What is Disinvestment ?
14. What is RPO ?
15. What is trademark ?
16. What is meant by competent authority under RTI Act ?

Turn over

17. Explain shareholders value maximization.
18. What is corporate governance ?
19. What is meant by quality circle ?
20. State the features of BPR.
21. What is retained earnings ?
22. What is cost of capital ?

(8 × 2 = 16)

Part C (Short Essays)

Answer any **six** *questions.*
Each question carries 4 *marks.*

23. Explain the recent trends in strategic management.
24. Briefly explain the judicial powers of District forum.
25. Explain the important goals of public sector enterprises.
26. Explain the factors affecting savings.
27. State the features of quality of life.
28. Discuss the difference between TQM and Six Sigma.
29. Discuss about domestic savings in India.
30. State the objectives of non-profit enterprises.
31. Sate the obligations of public authorities in RTI Act.

(6 × 4 = 24)

Part D (Essays)

Answer any **two** *questions.*
Each question carries 15 *marks.*

32. Explain the role of business in economic development.
33. Explain the different lending institutions for business finance.
34. Explain the role of HRM in an organization.
35. Discuss the powers and functions of the information commissions.

(2 × 15 = 30)